

Title 35 Mississippi State Tax Commission

Part II Alcoholic Beverage Control

Subpart 01 Enforcement

Chapter 02 Advertising

- 100 No person, firm or corporation shall originate advertisements in “dry” counties of this State, pursuant to Miss. Code Ann. §§ 67-1-1, 67-1-13, 67-1-15 and 67-5-5, when such advertisement deals with an alcoholic beverage, including but not limited to advertisements by newspapers, radio, television, circular, dodger, word-by-mouth, signs, billboards, displays or any other advertising media.
- 101 All alcoholic beverage advertising about which a person is in doubt should be submitted to Alcoholic Beverage Control Division of the Mississippi State Tax Commission for PRIOR approval.
- 102 (Reserved)