State of Mississippi
Motor Vehicle Commission

MISSISSIPPI MOTOR VEHICLE COMMISSION
AMDENDED REGULATION THREE
Effective December 1, 2008

Displays away from premises, except as otherwise provided in subsections (1) and (2) of the regulation, a dealer shall make all displays at the licensed places of business.

(1) A dealer may conduct display(s) at additional locations subject to a phone call to the Commission director, following up with a letter stating the place, dates, and a copy of your territory assigned by the factory or distributor.

(a) The off premises display is held in your territory, assigned by the factory or distributor.

(b) Display vehicle and / or vehicles not for sale must be locked and unattended without literature.

(2) If an Auto Show is held in Mississippi, it would be conducted as an "exception" to the requirements of Commission Regulation Three as it pertains to "display". The Commission would not require factory territorial assignments nor would vehicles be required to be locked and unattended without literature. It would be a "non-selling" show with vehicle displays manned by either factory representatives or salespersons holding valid licenses issued by the Commission. No individual dealership "signage", "nameplates", or markings would be permitted on vehicles. These "exceptions" would apply only during the dates of "the show" and under no circumstances would they cover a period of more then ten consecutive days. The Commission retains the right to require additional restrictions whenever deemed necessary.

These rules are promulgated under the authority of Mississippi Motor Vehicle Commission Code §63-17-69.