

State of Mississippi Motor Vehicle Commission

MISSISSIPPI MOTOR VEHICLE COMMISSION REGULATION NO. TEN *Effective March 1, 2009*

Staffed Sales Events

Regulation No. Ten establishes the requirements for conducting a staffed event sale. A staffed event sale is defined as an activity, usually lasting three to five days, designed to promote, solicit, or encourage a consumer to purchase a motor vehicle, conducted by a non-licensed entity with the use of temporary motor vehicle sales personnel.

All staffed event sales must be approved by the Mississippi Motor Vehicle Commission prior to the proposed staffed event sale.

An application to conduct a staffed event sale, on such form established by the Commission, must be received from a licensed motor vehicle dealer at least fifteen days prior to the scheduled first day of the proposed staffed event sale. The following items must be received before a staffed event sale can be approved:

- The name of the company engaged by the applying dealer to conduct the staffed event sale.
- The company's physical address and mailing address.
- The full name, home address, and Social Security Number of the owner of the company engaged by the dealer to conduct the staffed event sale.
- The names and addresses of at least three new car dealers that have contracted with the staffed event sales company in the past two years, together with the owners names and telephone number of each dealer.
- The full names, home address and Social Security Number of any sales personnel employed by the company conducting the staffed event sale who will be a participant in the staffed event sale.
- An administrative fee of \$30.00 for each name submitted as part of the staffed event sales company's on site personnel must accompany the dealer's application.

These rules are promulgated under the authority of Mississippi Motor Vehicle Commission Code §63-17-69.