Part 209: Regulation Controlling The Size, Location, Character, Appearance And Other Pertinent Features Of All Exterior Signs

Part 209 Chapter 1: Introduction and Definitions.

Introduction. The following shall be known and cited as the Pearl River Valley Water Supply District Sign Regulations. EXCEPTION: Part 2.09 is applicable to all District Properties not located within Rankin County's Reservoir Community Zoning Overlay District (RCZOD). District Properties located with Rankin County's Reservoir Community Zoning Overlay District will adhere to RCZOD's signage ordinances

Rule 1.1 Definitions.

(a) *Abandoned Sign:* A sign which no longer advertises a bona fide business, lessor, on the premises where such sign is displayed.

(b) *Animated Sign:* Any sign which includes action or motion. For purposes of these Regulations, this term does not refer to flashing or changing, which is separately defined.

(c) *Background Area:* The entire area of a sign on which copy could be placed, not including permanent building surface.

(d) *Bench Sign:* An advertising message on any portion of a bus stop or other bench.

(e) *Billboard:* An outdoor advertising sign structure which advertises goods, products or services.

(f) *Board:* Board of Directors of Pearl River Valley Water Supply District.

(g) *Building Face or Wall:* All window and wall area of a building in one plane or elevation.

(h) *Canopy Sign:* A sign mounted on and supported by a canopy, or found on the side of, below the roof line, or hanging beneath the canopy, but in all cases mounted perpendicular to the building or primary direction of pedestrian travel.

(i) *Changeable Copy Sign (Manual):* A sign on which copy is changed manually in the field, i.e., reader boards with changeable letters or changeable pictorial panels.

(j) *Changing Sign (Automatic):* A sign such as an electronically or electrically controlled message center or reader board, where different copy changes are shown on the same lamp bank. No mechanical means.

(k) *Copy:* The wording or graphics on a sign surface.

(l) *District:* Pearl River Valley Water Supply District.

(m) *Double Faced Sign:* Sign with more than one face. If the angle formed between the backs of the signs is more than 90 degrees it shall constitute one sign for determination of sign area or size.

(n) *Erected:* This term shall mean attached, altered, built, constructed, reconstructed, enlarged or moved.

(o) *Face of Sign:* The entire area of sign on which copy could be placed. The area of a sign which is visible from one direction as projected on a plane.

(p) *Flashing Sign:* Any sign which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source.

(q) *Ground Level:* Average elevation of the ground within a radius of 20 feet from center point of the sign.

(r) *Ground Mounted Signs:* A sign erected on a free-standing frame, mast or pole, and not attached to any building.

(s) *Height of Sign:* The vertical distance measured from the surrounding grade to the highest point of the sign.

(t) *Illegal Sign:* A sign which contravenes this Ordinance, or a non-conforming sign for which a permit required under a previous Ordinance was not obtained.

(u) *Interior Property Line:* Property lines other than those forming a dedicated public right-of-way.

(v) *Interior Sign:* Signs inside a building. If the signs are legible from the street right-of-way, these signs shall be considered a regulated signs and subject to this Ordinance.

(w) *Logo:* Any pictorial or graphic representation that may be presented by itself or with verbiage to identify a business. Where used will be considered as a sign or part of a sign.

(x) *Lot of Record:* A lot is part of a subdivision, the map of which has been recorded in the office of the Chancery Clerk of the appropriate county.

(y) *Marquee Sign:* A wall sign mounted on a permanent roof like projection over the entry to an establishment.

(z) *Multi-tenant Sign:* Ground mounted sign with name of building or development at top and name of businesses or tenants below.

(aa) *Non-Conforming Sign:* A sign existing prior to enactment of this Ordinance which does not meet all requirements of this Ordinance. If a permit is obtained this will be a legal non-conforming sign.

(bb) *Non-Regulated Sign:* Signs not visible from a street right-of-way.

(cc) *Off Premises Sign:* A sign which advertises an activity, business, product or service not conducted on the premises on which the sign is located.

(dd) Outdoor Advertising: See "Billboard."

(ee) *Owner:* A person recorded as such on official records and including duly authorized agent, a purchaser, devisee, fiduciary representative; any person having a vested or contingent interest in the property in question, lessee or tenant. If the owner of the sign cannot be determined to be separate from the lessee of the land from the District, then the current lessee of record shall be the "land owner" for purposes of this Ordinance.

(ff) *Premises:* An area of land with its appurtenances and buildings which, because of its unity of use, may be regarded as the smallest conveyable unit of real estate.

(gg) *Right-of-way (R.O.W.):* Shall be the proposed right-of-way indicated on the official District Development Standards and Guidelines of the Pearl River Valley Water Supply District.

(hh) *Roof Line:* The lowest edge of the main roof.

(ii) *Seasonal or Special Occasion Temporary Sign:* A sign which is not permanent and is limited to a specific activity or in the celebration of holidays or other special events.

(jj) *Setback:* The minimum horizontal distance between the property line and any part of the sign. On dedicated streets the setback is measured from the right-of-way line, or proposed right-of-way line for streets on the approved District Development Standards and Guidelines of the Pearl River Valley Water Supply District.

(kk) *Sign Enforcement Official:* The authority or officer designated by the General Manager charged with the administration and enforcement of the Code, or his duly authorized representative.

(ll) *Sign Review Committee (SRC):* The Shoreline Development Committee or its successor shall be the designated committee to approve matters

pertaining to the Sign Ordinance aesthetics and appeals of decisions of the Sign Enforcement Official.

(mm) *Sign:* Any identification, description, illustration, mural, painting, decal or other device illuminated or non-illuminated which is visible from any public place or right of way, which directs attention to a product, service, place, activity, person, institution, business, or solicitation, including any permanently installed or situation merchandise.

The term "Sign" shall further mean and include every device, frame, letter, figure, character, mark, point design, picture, trademark, or reading matter which is used or intended to be used to attract attention or convey information when the same is placed out of doors in view of a public place or right or way. The term "Sign" shall also include any sign that shall be painted, printed, or otherwise affixed to or placed on the wall or roof of any building, fence or other structure.

The term "Sign" shall not include decorative devices or emblems which may be displayed at residential doors, windows, or main boxes. Also not included are yard or building decorations associated with legal holidays or political campaigns, provided no business logo, name or advertising message is displayed.

(nn) *Sign Structure:* Any structure which supports, has supported or is capable of supporting a sign, including decorative cover.

(oo) *Size:* Determination of the measured area of a sign including the mounting surface where it can be determined. In the case of lettering on a wall, size shall be determined by the measured area of the letters and the space between letters.

(pp) *Street:* A public thoroughfare which affords the principal means of access to abutting property.

(qq) *Street Banner:* A temporary sign composed of light-weight material either enclosed or not enclosed in a rigid frame.

(rr) *Temporary Sign:* A sign which is allowed in addition to permanent sign for a specific period of time. Permanent and temporary do not refer to method of attachment for purpose of this Ordinance.

(ss) *Traffic Directional Sign:* Any sign which aids the flow of traffic.

(tt) *Use:* The purpose for which a building, lot, sign or other structure is arranged, intended, designed, occupied or maintained.

(uu) *Visibility Triangles:* A triangular shaped portion of land established at street intersections or driveways in which nothing is erected, placed, planted or allowed to grow in such a manner as to limit or obstruct the sight distance of motorist entering or leaving the intersection or driveway.

(vv) *Wall Sign:* A sign at the wall of a building with the face parallel to and within 12 inches of the plane or building wall.

Source: *Miss. Code Ann. §* 51-9-127 (Rev. 2000)

Part 209 Chapter 2: <u>Allowable Exterior Signs and Maximum Area and Height for Signs in underlying Commercial Zones</u>:

Rule 2.1 <u>Ground-mounted signs</u>:

(a) No ground-mounted sign shall exceed a height of eight (8) feet above the surrounding grade (not including 6" curb) and shall not exceed an area of 40 square feet.

(b) One ground mounted sign shall be allowed per project, except where the project fronts on two or more streets.

(c) Ground mounted signs shall be limited to the name of the office complex or business and address.

(d) A set back of 20 feet from the face of curb or edge of the pavement is required for all ground mounted signs.

(e) The following restrictions shall apply to changing of changeable copy signs (manual or automatic):

(i) Permitted in commercial, industrial district, and public/quasi-public and civic locations only.

(ii) Must be counted as part of the total allowable square footage of sign.

(iii) Cannot exceed thirty-three (33) percent of total allowable sign footage and must be located in lower half of sign.

(iv) Changing and Changeable copy signs cannot stand alone.

(v) The pole or supporting mast or frames shall be concealed by masonry or other material approved by the Director of Building and Permits.

(vi) The base of all ground-mounted signs shall be fully landscaped with planters and/or shrubbery in all directions, not less than the dimensional width of the sign.

Rule 2.2 <u>Wall Mounted Signs</u>:

(a) A sign at the wall of a building with the face parallel to and within 12 inches of the plane of building wall.

(b) Business establishments may have a wall mounted sign not to exceed 1.5 square feet per one (1) foot of linear feet of street frontage that the business occupies with the maximum allowed not to exceed one-hundred and fifty (150) square feet.

(c) Large multi-use businesses, regardless of distance to street, such as a regional grocery store (with individual departments) may use individual department signs but the total square footage of all signage shall not exceed two hundred (200) square feet.

Part 209 Chapter 3: Signs in Underlying Residential Zones:

Rule 3.1 Allowable Subdivision Signs:

Subdivision identification sign - One subdivision identification shall be allowed at each entrance.

(a) A ground mounted sign is acceptable.

(b) A wall mounted sign which is one integral surface mounted unit is acceptable.

Rule 3.2 Size: The area of one face of the sign portion of the subdivision entrance identification shall not exceed seventy (70) square feet. In no case shall total sign area exceed seventy (70) square feet per side if double faced.

Rule 3.3 Location:

(a) Subdivision Identification Sign - shall be set back a minimum of twenty (20') feet from the face of curb or edge of the pavement of any arterial street. In some instances a setback of more than twenty (20') feet may be required by the Director of Building and Permits for safety reasons.

(b) Church, Public or Semi-public Building or Park Signs - Setback for these signs shall be a minimum of twenty (20') feet from the face of curb or edge of the pavement of any arterial street. In some instances a setback of more than twenty (20') feet may be required by the Board of Supervisors for safety reasons.

Rule 3.4 Content:

(a) Subdivision Identification and other identification signs shall indicate only the name of the subdivision or the name and address of the building or business.

(b) Signs shall be restricted to letter, numbers and a business logo.

(c) Public or semi-public building or park signs shall only display the name of the building or park, as well as, information relating to scheduled activities therein.

Part 209 Chapter 4: Illumination:

Rule 4.1 Illuminated signs shall adhere to the following provisions and restrictions in addition to those stated in the sign regulations by the Director of Buildings and Permits.

Rule 4.2 The light for or from any illuminated sign shall be so shaded, shielded, or directed that intensity will not be objectionable to surrounding areas, as determined by the Director of Building and Permits.

Rule 4.3 No sign shall have blinking, flashing, fluttering lights, or other illuminating device which has a changing light intensity, brightness or color.

Rule 4.4 No colored lights shall be used at any location in any manner so as to be confused with or construed as traffic control devices.

Rule 4.5 Neither the direct nor reflected light from primary light sources shall create a traffic hazard to operators of motor vehicles on public thoroughfares.

Rule 4.6 Exposed light bulbs shall not be used on the exterior surface of any sign.

Part 209 Chapter 5: Temporary Signs:

Rule 5.1 Rigid Signs pertaining only to the lease, sale or rental of the land or buildings upon which such Signs are displayed are permitted in accordance with the following limitations:

(a) Real Estate Signs for individual lots, buildings, or tenant space located in a residential district shall not exceed six (6) square feet of surface area, and must be displayed on the property, lots, building or tenant space offered for lease, sale or rental.

(b) Real Estate Signs located in all commercial districts shall not exceed thirty-two(32) feet of surface area and eight (8) feet in sign Height and shall be displayed on the property, lots, buildings, or tenant space offered for lease, sale or rent.

(c) Real Estate Signs shall be removed within ten (10) days after the lease, sale or rental of the property or building has been accomplished.

Rule 5.2 Signs pertaining only to the proposed development of the property on which such Signs are located, including any information regarding the architects, contractors, lenders and other development-related professions engaged in the

development of sites upon which such Signs are displayed, are permitted in all zoning districts subject to the following limitations:

(a) Only one (1) Development Sign (including architects, contractors, lenders and other development-related service professions) per development site shall be allowed, except that in regard to subdivision developments, one (1) Development Sign will be allowed at each entrance to the subdivision.

(b) Development Signs for developments of five (5) acres or less shall not exceed thirty-two (32) square feet in Sign Area and eight (8) feet in Sign Height.

(c) Development Signs for developments in excess of five (5) acres, and not more than ten (10) acres, shall not exceed sixty-four (64) feet in Sign Area and eight (8) feet in Sign Height.

(d) Development Signs for developments in excess of ten (10) acres shall not exceed one hundred (100) square feet of sign area, and eight (8) feet in Sign Height.

(e) No Development Sign shall be erected on the lot before construction starts or remain on the lot for more than ten (10) days after completion of the development.

Rule 5.3 A canvas sign, banners, advertising flags, pennants, streamers, garlands and similar devices are permitted only for the first thirty (30) days after the initial opening of a new business, after new occupancy or after a change of the proprietor.

Rule 5.4 Canvas signs, banners, advertising flags, pennants, streamers, garland and similar devices may also be allowed for a maximum of thirty (30) days prior to non-profit events as long as the primary reason for the banner is to advertise the non-profit event.

Rule 5.5 Canvas banners may be placed at specific locations provided by PRV. Such advertising banners may be in place for a 30 day period only. Permit is required.

Rule 5.6 Signs pertaining to candidates for public office, measures or issues on primary, general or special election ballots are permitted in all zoning districts subject to the following limitations:

(a) In single family residential districts on lots smaller than or equal to one (1) acre, one (1) Sign per street frontage for each candidate or measure not exceeding eight (8) square feet in area and six (6) feet in Sign Height.

(b) In single family residential districts on lots larger than one (1) acre and in all other zoning districts, one (1) Sign per street frontage per lot or Parcel for each candidate or measure not exceeding eight (8) square feet in area or six (6) feet in Sign Height.

(c) Signs shall not be displayed earlier than forty-five (45) days prior to an election and shall be removed within five (5) days, following said election. Signs for successful primary election candidates, eligible for the general election, may remain after the primary election but shall be removed within five (5) days after the general election.

(d) Signs shall not be placed in any portion of the public right-of-way located between a street or sidewalk or on any public properties.

(e) The person, party or parties responsible for the distribution and display of such Signs shall be individually and jointly responsible for their removal.

(f) Signs painted, printed, or otherwise affixed or placed on boats or other floating device in waters of District are prohibited.

(g) Exceptions: The provisions of this Regulation shall not apply to the following, and are therefore accepted:

(i) Flags or insignia of The United States, county, or city.

(ii) Temporary decorations or displays celebrating the occasion of traditionally accepted patriotic, religious or local holidays or events;

(iii) Temporary Signs for events of a general county wide civic or public benefit;

(iv) Garage Sale, Yard Sale, and Similar Signs: Garage sale, yard sale, and like signs shall not be erected on public property right-of-ways but may be erected on private property only with the permission of the property owner. Signs shall be promptly removed immediately after the event to which it refers.

Part 209 Chapter 6: <u>Prohibited Signs:</u>

Rule 6.1 Animated signs: Any sign, which includes action or motion.

Rule 6.2 Billboard: An outdoor advertising sign structure which advertises goods, products or services.

Rule 6.3 Canopy Sign: A sign hanging beneath the canopy.

Rule 6.4 Roof Top Mounted Sign

Rule 6.5 Flashing Sign: Any sign which contains an intermittent or flashing light by means of animation, or an externally mounted intermittent light source.

Rule 6.6 Marquee Sign: A wall sign mounted on a permanent roof-like projection over the entry to an establishment.

Rule 6.7 Signs painted, printed, or otherwise affixed or placed on boats or other floating devices in waters of District.

Rule 6.8 Trailer Signs: Trailer signs, temporary or portable, with or without wheels, are prohibited within the District. Any existing trailer sign located within the District limits is a nonconforming sign and subject to provisions for nonconforming uses.

Rule 6.9 No sign or advertising device shall be erected on, be placed on, projected, or overhang any public right-of-way, walkway, street, alley or easement.

Rule 6.10 The tacking, painting, posting, or affixing of signs, posters, or advertising devices of any kind on trees, fences, rocks, utility poles, and other such structures.

Part 209 Chapter 7: <u>Signs Not Requiring a Permit:</u>

Rule 7.1 The following signs shall not require a permit, but shall be subject to the requirements of this Regulation:

(a) Governmental Signs: Any sign, including banners as defined by this Regulation, erected by any federal, state, county or city agency, or under authorization or required by any governmental agency, shall not require a permit. Such signs include, but are not limited to traffic regulatory signs, historic markers, identification signs on buildings or other facilities, holiday decorations, "Yard of the Month" signs, and similar signs.

(b) Sporting events scoreboards advertising and other advertising approved by the sporting event sponsor.

(c) Utility company standard markers or warning signs denoting utilities.

(d) Traffic Directional/Parking Signs and Delivery Signs: Signs providing traffic directions, parking directions, and delivery signs shall not require a permit. Such signs may either be wall-mounted or ground-mounted and they may be indirectly illuminated, but they shall not exceed four (4) square feet in area and not exceed three (3) feet in height. These signs may be erected in addition to other signs permitted by these regulations and not included in calculating the maximum allowable aggregate sign area. Each lot cannot exceed three (3) incidental signs and cannot exceed an aggregate twelve (12) square feet.

(e) "Private Parking" Signs: Signs warning the public that a parking lot or parking garage is intended for use only by employees or other persons associated with a business or organization shall not require a permit. Such signs may either be wall-mounted or ground-mounted and they may be directly or indirectly illuminated, but they shall not exceed four (4) square feet in area. These

signs may be erected in addition to other signs permitted by regulations and not included in calculating the maximum allowable aggregate sign area. Each lot cannot exceed three (3) incidental sign and cannot exceed twelve (12) square feet.

(f) Flags or emblems of the United States, the State of Mississippi or Their political subdivisions: Flags shall not exceed sixty (60) square feet in area and shall not be flown from a pole the top of which is more than forty (40) feet in height. These flags must be flown in accordance with protocol established by the congress of the United States for the Stars and Stripes. Any flag not meeting one or more of these conditions shall be considered a banner sign and shall be subject to regulation as such.

(g) Decals, names, address, hours of operation, credit information, etc. attached to doors or windows: These signs must comply with the maximum 20% aggregate area allowable for window signs.

(h) Corporate flags: corporate flags shall not require permits, but shall be subject to approval by the Director of Buildings and Permits.

Part 209: Regulation Controlling The Size, Location, Character, Appearance And Other Pertinent Features Of All Exterior Signs

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Rule 1.1 Definitions.

(a) *Abandoned Sign:* A sign which no longer advertises a bona fide business, lessor, on the premises where such sign is displayed.

(b) *Animated Sign:* Any sign which includes action or motion. For purposes of these Regulations, this term does not refer to flashing or changing, which is separately defined.

(c) *Background Area:* The entire area of a sign on which copy could be placed, not including permanent building surface.

(d) *Bench Sign:* An advertising message on any portion of a bus stop or other bench.

(e) *Billboard:* An outdoor advertising sign structure which advertises goods, products or services.

(f) *Board:* Board of Directors of Pearl River Valley Water Supply District.

(g) *Building Face or Wall:* All window and wall area of a building in one plane or elevation.

(h) *Canopy Sign:* A sign mounted on and supported by a canopy, or found on the side of, below the roof line, or hanging beneath the canopy, but in all cases mounted perpendicular to the building or primary direction of pedestrian travel.

(i) *Changeable Copy Sign (Manual):* A sign on which copy is changed manually in the field, i.e., reader boards with changeable letters or changeable pictorial panels.

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(k) *Copy:* The wording or graphics on a sign surface.

(l) *District:* Pearl River Valley Water Supply District.

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(n) *Erected:* This term shall mean attached, altered, built, constructed, reconstructed, enlarged or moved.

(o) *Face of Sign:* The entire area of sign on which copy could be placed. The area of a sign which is visible from one direction as projected on a plane.

(p) *Flashing Sign:* Any sign which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source.

(q) *Ground Level:* Average elevation of the ground within a radius of 20 feet from center point of the sign.

(r) *Ground Mounted Signs:* A sign erected on a free-standing frame, mast or pole, and not attached to any building.

(s) *Height of Sign:* The vertical distance measured from the surrounding grade to the highest point of the sign.

(t) *Illegal Sign:* A sign which contravenes this Ordinance, or a non-conforming sign for which a permit required under a previous Ordinance was not obtained.

(u) *Interior Property Line:* Property lines other than those forming a dedicated public right-of-way.

(v) *Interior Sign:* Signs inside a building. If the signs are legible from the street right-of-way, these signs shall be considered a regulated signs and subject to this Ordinance.

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(z) *Multi-tenant Sign:* Ground mounted sign with name of building or development at top and name of businesses or tenants below.

(aa) *Non-Conforming Sign:* A sign existing prior to enactment of this Ordinance which does not meet all requirements of this Ordinance. If a permit is obtained this will be a legal non-conforming sign.

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(gg) *Right-of-way (R.O.W.):* Shall be the proposed right-of-way indicated on the official District Development Standards and Guidelines of the Pearl River Valley Water Supply District.

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(ii) *Seasonal or Special Occasion Temporary Sign:* A sign which is not permanent and is limited to a specific activity or in the celebration of holidays or other special events.

(jj) *Setback:* The minimum horizontal distance between the property line and any part of the sign. On dedicated streets the setback is measured from the right-of-way line, or proposed right-of-way line for streets on the approved District Development Standards and Guidelines of the Pearl River Valley Water Supply District.

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Rule 2.1 <u>Ground-mounted signs</u>:

(a) No ground-mounted sign shall exceed a height of eight (8) feet above the surrounding grade (not including 6" curb) and shall not exceed an area of 40 square feet.

(b) One ground mounted sign shall be allowed per project, except where the project fronts on two or more streets.

(c) Ground mounted signs shall be limited to the name of the office complex or business and address.

(d) A set back of 20 feet from the face of curb or edge of the pavement is required for all ground mounted signs.

(e) The following restrictions shall apply to changing of changeable copy signs (manual or automatic):

(i) Permitted in commercial, industrial district, and public/quasi-public and civic locations only.

(ii) Must be counted as part of the total allowable square footage of sign.

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(a) Subdivision Identification Sign - shall be set back a minimum of twenty (20') feet from the face of curb or edge of the pavement of any arterial street. In some instances a setback of more than twenty (20') feet may be required by the Director of Building and Permits for safety reasons.

(b) Church, Public or Semi-public Building or Park Signs - Setback for these signs shall be a minimum of twenty (20') feet from the face of curb or edge of the pavement of any arterial street. In some instances a setback of more than twenty (20') feet may be required by the Board of Supervisors for safety reasons.

Rule 3.4 Content:

(a) Subdivision Identification and other identification signs shall indicate only the name of the subdivision or the name and address of the building or business.

(b) Signs shall be restricted to letter, numbers and a business logo.

(c) Public or semi-public building or park signs shall only display the name of the building or park, as well as, information relating to scheduled activities therein.

Part 209 Chapter 4: Illumination:

Rule 4.1 Illuminated signs shall adhere to the following provisions and restrictions in addition to those stated in the sign regulations by the Director of Buildings and Permits.

Rule 4.2 The light for or from any illuminated sign shall be so shaded, shielded, or directed that intensity will not be objectionable to surrounding areas, as determined by the Director of Building and Permits.

Rule 4.3 No sign shall have blinking, flashing, fluttering lights, or other illuminating device which has a changing light intensity, brightness or color.

Rule 4.4 No colored lights shall be used at any location in any manner so as to be confused with or construed as traffic control devices.

Rule 4.5 Neither the direct nor reflected light from primary light sources shall create a traffic hazard to operators of motor vehicles on public thoroughfares.

Rule 4.6 Exposed light bulbs shall not be used on the exterior surface of any sign.

Part 209 Chapter 5: Temporary Signs:

Rule 5.1 Rigid Signs pertaining only to the lease, sale or rental of the land or buildings upon which such Signs are displayed are permitted in accordance with the following limitations:

(a) Real Estate Signs for individual lots, buildings, or tenant space located in a residential district shall not exceed six (6) square feet of surface area, and must be displayed on the property, lots, building or tenant space offered for lease, sale or rental.

(b) Real Estate Signs located in all commercial districts shall not exceed thirty-two(32) feet of surface area and eight (8) feet in sign Height and shall be displayed on the property, lots, buildings, or tenant space offered for lease, sale or rent.

(c) Real Estate Signs shall be removed within ten (10) days after the lease, sale or rental of the property or building has been accomplished.

Rule 5.2 Signs pertaining only to the proposed development of the property on which such Signs are located, including any information regarding the architects, contractors, lenders and other development-related professions engaged in the

development of sites upon which such Signs are displayed, are permitted in all zoning districts subject to the following limitations:

(a) Only one (1) Development Sign (including architects, contractors, lenders and other development-related service professions) per development site shall be allowed, except that in regard to subdivision developments, one (1) Development Sign will be allowed at each entrance to the subdivision.

(b) Development Signs for developments of five (5) acres or less shall not exceed thirty-two (32) square feet in Sign Area and eight (8) feet in Sign Height.

(c) Development Signs for developments in excess of five (5) acres, and not more than ten (10) acres, shall not exceed sixty-four (64) feet in Sign Area and eight (8) feet in Sign Height.

(d) Development Signs for developments in excess of ten (10) acres shall not exceed one hundred (100) square feet of sign area, and eight (8) feet in Sign Height.

(e) No Development Sign shall be erected on the lot before construction starts or remain on the lot for more than ten (10) days after completion of the development.

Rule 5.3 A canvas sign, banners, advertising flags, pennants, streamers, garlands and similar devices are permitted only for the first thirty (30) days after the initial opening of a new business, after new occupancy or after a change of the proprietor.

Rule 5.4 Canvas signs, banners, advertising flags, pennants, streamers, garland and similar devices may also be allowed for a maximum of thirty (30) days prior to non-profit events as long as the primary reason for the banner is to advertise the non-profit event.

Rule 5.5 Canvas banners may be placed at specific locations provided by PRV. Such advertising banners may be in place for a 30 day period only. Permit is required.

Rule 5.6 Signs pertaining to candidates for public office, measures or issues on primary, general or special election ballots are permitted in all zoning districts subject to the following limitations:

(a) In single family residential districts on lots smaller than or equal to one (1) acre, one (1) Sign per street frontage for each candidate or measure not exceeding eight (8) square feet in area and six (6) feet in Sign Height.

(b) In single family residential districts on lots larger than one (1) acre and in all other zoning districts, one (1) Sign per street frontage per lot or Parcel for each candidate or measure not exceeding eight (8) square feet in area or six (6) feet in Sign Height.

(c) Signs shall not be displayed earlier than forty-five (45) days prior to an election and shall be removed within five (5) days, following said election. Signs for successful primary election candidates, eligible for the general election, may remain after the primary election but shall be removed within five (5) days after the general election.

(d) Signs shall not be placed in any portion of the public right-of-way located between a street or sidewalk or on any public properties.

(e) The person, party or parties responsible for the distribution and display of such Signs shall be individually and jointly responsible for their removal.

(f) Signs painted, printed, or otherwise affixed or placed on boats or other floating device in waters of District are prohibited.

(g) Exceptions: The provisions of this Regulation shall not apply to the following, and are therefore accepted:

(i) Flags or insignia of The United States, county, or city.

(ii) Temporary decorations or displays celebrating the occasion of traditionally accepted patriotic, religious or local holidays or events;

(iii) Temporary Signs for events of a general county wide civic or public benefit;

(iv) Garage Sale, Yard Sale, and Similar Signs: Garage sale, yard sale, and like signs shall not be erected on public property right-of-ways but may be erected on private property only with the permission of the property owner. Signs shall be promptly removed immediately after the event to which it refers.

Part 209 Chapter 6: <u>Prohibited Signs:</u>

Rule 6.1 Animated signs: Any sign, which includes action or motion.

Rule 6.2 Billboard: An outdoor advertising sign structure which advertises goods, products or services.

Rule 6.3 Canopy Sign: A sign hanging beneath the canopy.

Rule 6.4 Roof Top Mounted Sign

Rule 6.5 Flashing Sign: Any sign which contains an intermittent or flashing light by means of animation, or an externally mounted intermittent light source.

Rule 6.6 Marquee Sign: A wall sign mounted on a permanent roof-like projection over the entry to an establishment.

Rule 6.7 Signs painted, printed, or otherwise affixed or placed on boats or other floating devices in waters of District.

Rule 6.8 Trailer Signs: Trailer signs, temporary or portable, with or without wheels, are prohibited within the District. Any existing trailer sign located within the District limits is a nonconforming sign and subject to provisions for nonconforming uses.

Rule 6.9 No sign or advertising device shall be erected on, be placed on, projected, or overhang any public right-of-way, walkway, street, alley or easement.

Rule 6.10 The tacking, painting, posting, or affixing of signs, posters, or advertising devices of any kind on trees, fences, rocks, utility poles, and other such structures.

Part 209 Chapter 7: <u>Signs Not Requiring a Permit:</u>

Rule 7.1 The following signs shall not require a permit, but shall be subject to the requirements of this Regulation:

(a) Governmental Signs: Any sign, including banners as defined by this Regulation, erected by any federal, state, county or city agency, or under authorization or required by any governmental agency, shall not require a permit. Such signs include, but are not limited to traffic regulatory signs, historic markers, identification signs on buildings or other facilities, holiday decorations, "Yard of the Month" signs, and similar signs.

(b) Sporting events scoreboards advertising and other advertising approved by the sporting event sponsor.

(c) Utility company standard markers or warning signs denoting utilities.

(d) Traffic Directional/Parking Signs and Delivery Signs: Signs providing traffic directions, parking directions, and delivery signs shall not require a permit. Such signs may either be wall-mounted or ground-mounted and they may be indirectly illuminated, but they shall not exceed four (4) square feet in area and not exceed three (3) feet in height. These signs may be erected in addition to other signs permitted by these regulations and not included in calculating the maximum allowable aggregate sign area. Each lot cannot exceed three (3) incidental signs and cannot exceed an aggregate twelve (12) square feet.

(e) "Private Parking" Signs: Signs warning the public that a parking lot or parking garage is intended for use only by employees or other persons associated with a business or organization shall not require a permit. Such signs may either be wall-mounted or ground-mounted and they may be directly or indirectly illuminated, but they shall not exceed four (4) square feet in area. These

signs may be erected in addition to other signs permitted by regulations and not included in calculating the maximum allowable aggregate sign area. Each lot cannot exceed three (3) incidental sign and cannot exceed twelve (12) square feet.

(f) Flags or emblems of the United States, the State of Mississippi or Their political subdivisions: Flags shall not exceed sixty (60) square feet in area and shall not be flown from a pole the top of which is more than forty (40) feet in height. These flags must be flown in accordance with protocol established by the congress of the United States for the Stars and Stripes. Any flag not meeting one or more of these conditions shall be considered a banner sign and shall be subject to regulation as such.

(g) Decals, names, address, hours of operation, credit information, etc. attached to doors or windows: These signs must comply with the maximum 20% aggregate area allowable for window signs.

(h) Corporate flags: corporate flags shall not require permits, but shall be subject to approval by the Director of Buildings and Permits.