



DELBERT HOSEMANN
Secretary of State

**2010 BUSINESS REFORM STUDY GROUPS
MEETING OF THE TECHNOLOGY AND
INTELLECTUAL PROPERTY LAWS STUDY GROUP**

First Meeting

Tuesday, June 22, 2010
11:00 A.M.

**Secretary of State's Office
700 North Street
Jackson, Mississippi**

AGENDA

1. Welcome – Cheryn Baker
2. Introduction of members and attendees
3. Remarks by Chair Danny Drake
4. Outline of potential issues – Doug Jennings
 - a. Potential changes to Mississippi's Uniform Trade Secrets Act
 - b. Adopting a right of publicity statute
 - c. Reducing fees for corporate filings and securities offerings for IP-based businesses
 - d. Considering changes to the Uniform Commercial Code dealing with computer and software transactions
 - e. Addressing the state's current practice of requiring builders and architects to assign to the state all copyrights in drawings, designs, etc.
 - f. Addressing the Mississippi Development Authority's failure to include the value of IP assets toward required investment thresholds
5. Suggestions for additional topics
6. Next steps for upcoming meetings / creation of subgroups
7. Reminder of upcoming meetings
8. Other business
9. Adjourn 1:00 P.M (or earlier)

Upcoming meeting dates: July 20, August 10, August 24, September 14, September 28

Handouts

- (1) Group roster
- (2) Schedule of meeting dates
- (3) *Common state variations of the Uniform Trade Secrets Act*
- (4) *Mississippi UTSA and notable variations and additions from other states*
- (5) *The Right of Publicity*
- (6) *Comparison of State Right of Publicity Statutes*
- (7) Proposed Mississippi Right of Publicity Act and talking points
- (8) (e-mail only) Melodee Henderson, *Publicity Rights in Michigan: A Set of Considerations for Moving Right of Publicity Legislation to the Front of the Bus*